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Start of training at Deutsche Steinzeug Cremer & Breuer AG

Trainees discover attractive conditions and careers

All apprenticeships at the international tile manufacturer in Buchtal have been filled. Deutsche Steinzeug Cremer & Breuer AG is looking forward to welcoming ten new trainees all over four production sites, who have chosen to join the exciting and diverse ceramics industry in various training professions.

The trainers at the tile factory in Schwarzenfeld are starting the new training year with a clear commitment to their protégés. Their maxim: "The quality of today will no longer be enough for the future. That's why we train better today than yesterday."

A total of six young women and one young man are starting their training at Deutsche Steinzeug (DSCB) - a quite remarkable development in an industry in which young men have traditionally seen and applied for jobs. The new trainees are spread across the following professions: two female draughtswomen, one female industrial clerk, one female machine and plant operator, one female industrial ceramist, one female industrial mechanic and one female technical product designer. Female trainees have always been a rarity, particularly in the technical and industrial professions. We are therefore all the more pleased that this trend has been broken and that we have been able to contribute to diversity in the industry.

As every year, the first two days of training are exciting and varied. On the first day, the young trainees are warmly welcomed by their training managers and introduced to the company. The programme includes a comprehensive tour of the plant, during which the trainees gain an initial insight into the production processes and work areas. Those who have paid attention will win the scavenger hunt on the second day. This is organised under the motto "Getting to know each other" and leads through the departments. The activities not only help to integrate quickly into the team, but also promote team spirit and co-operation right from the start.

"The training system has changed over the past ten years," says Michael Schiessl, Head of Human Resources at the Buchtal plant. "Today, it's more the case that the company has to apply. Young people have concrete ideas and goals, want to take on responsibility, not just start an apprenticeship, but a career. They are digital and self-confident and want to contribute to the company."

Deutsche Steinzeug has responded to this, for example with a de facto guarantee of employment after the apprenticeship, provided it has been successfully completed. Even the training periods can be shortened if the performance is right. This is an offer that many successfully take up with the support of their trainers. During their apprenticeship at the tile manufacturer, trainees are not only trained at the highest level in terms of technology and craftsmanship. They can initiate projects and create real added value for the environment and society. Deutsche Steinzeug is convinced that it can shape a sustainable and successful future together with its junior staff.

"It's a good feeling to be part of a ceramics industry that demonstrably contributes to biodiversity by renaturalising its extraction pits. In addition to our training, in our first year we campaigned for the protection of bees and other insects by building our own insect hotels," reports Matti Götz, who recently successfully completed his training as a technical product designer at Buchtal.

Together with plant manager Heike Koltjes, works council chairman Karl Mailbeck and the team of trainers, the experienced apprentices will welcome these newcomers on 2 September: Uliana Akymova, future technical product designer - Vanessa Ernst, is training as a machine and plant operator - Hannah Krückeberg and Melina Schlicht, are learning construction drawing in the architectural service - Adrian Mihaly, is training as an industrial mechanic - Anna Obendorfer wants to become an industrial clerk and Angelina Schwarz has chosen to train as an industrial ceramist.

The new trainees in Witterschlick and Sinzig are also warmly welcomed! In Witterschlick, Deborah Kirschner is starting her training as an industrial clerk, while David Hamacher is beginning his apprenticeship as an electrician for industrial engineering. We are also welcoming a new apprentice at the Sinzig plant: Albijon Rexhepi is starting his apprenticeship as an electronics technician for industrial engineering. We wish them all much success and enjoyment on their journey at Deutsche Steinzeug!

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